

BC WHEELCHAIR SPORTS ASSOCIATION

STRATEGIC PLAN 2022-2028

Vision

Equitable, inclusive, lifelong wheelchair sport opportunities in British Columbia, from first push to podium.

Mission

BCWSA advocates for and delivers quality wheelchair sport programs, services and events that build community, support holistic development and provide the opportunity to strive for excellence.

Values

Community, Integrity, Diversity, Equity, Excellence, Leadership, Inclusivity



Support the Pursuit of Individual and Collective Excellence

BCWSA will support robust and sustainable pathways focused on holistic development and wellbeing in the pursuit of excellence.

- Improve the quantity and quality of coaches, officials, classifiers and volunteers engaged in wheelchair sport programs around the province
- Enhance competitive opportunities for athletes from provincial to international events
- Ensure sustainable high performance pathways in wheelchair tennis, wheelchair rugby, wheelchair athletics that prioritize athlete wellbeing and Safesport



Increase Awareness, Recruitment, and Retention

Through the Bridging the Gap Program, BCWSA will provide education and support to the community, building awareness, removing barriers to participation, creating opportunities for participation, identifying and sharing resources, and enhancing partnerships.

- Continue to support athlete, coach, official, classifier and volunteer development through the Bridging the Gap Program improving accessibility through addressing barriers to participation
- Build a network of coaches, officials, classifiers and administrators who are knowledgeable about wheelchair sports throughout the province.
- Support increased awareness and participation through strategic partnerships across sectors (municipalities, recreation departments, education, media)
- Support recruitment, retention and awareness with multi-channel communication strategies
- Engage in system leadership to further equitable opportunities in parasport/to assist in increasing capacity to create more opportunities for athletes with disabilities within the sport system



Advance Organization and Community Capacity

Effective delivery of BCWSA's current responsibilities based on our strengths and priorities; balancing performance with growth and scaling efficiently; leveraging external resources and strategic partnerships to facilitate future growth.

- Define clear priorities, roles and responsibilities for the PSO and local sport organization's (LSO) supported by strategic partnerships and communication
- Create systems to effectively manage, train and support human resource capacity, including staff, contractors and lead volunteers
- Identify BCWSA priorities for growth in alignment with increased financial and human resource capacity
- Maintain, expand and identify new partnerships with municipalities, disability organizations, sport organizations, funding partners, and other community groups with shared purpose
- Effectively manage growth by ensuring appropriate allocation of resources and support and reassign as priorities evolve



Ensure Good Governance and Financial Sustainability

BCWSA ensures the ongoing financial viability and growth of the organization. BCWSA will ensure that effective Governance Systems are in place and evolve to meet the needs of organizational growth and the changing environment.

- Ensure financial sustainability of the organization in years 1-3 post pandemic
- Ensure financial growth to support organizational growth in years 4-6
- Ensure that effective governance systems are in place and evolve to meet the needs of organizational growth and changing environment
- Ensure every aspect of BCWSA operates through a Safesport lens